

Staff Report

Report From: Jason Dykstra, Building Services Manager/CBO

Meeting Date: April 29, 2024

Subject: Heritage Permit Application No, 2024-002 – 33 East Street – Sandwich Board
Signs

Attachment(s): 1. Heritage Permit Application No. 2024-002

Recommendation:

That Goderich Town Council receive this report for information;

And That Council recommend approval of a request for two sandwich board signs for 33 East Street.

Report Summary:

33 East Street Gallery is located within the Heritage District. The application is to request permission to utilize two sandwich board signs on municipal sidewalks. The first sign will be in front of their business (33 East Street), and the second sign will be placed at the corner of East Street and Courthouse Square. The signs shall not impede pedestrian or vehicular traffic.

The opinion of the Chief Building Official is that they meet the guidelines for the area.

Background/Analysis:

All sandwich board signs are reviewed to ensure they meet the intent of the Sign By-law and Heritage Guidelines. The application for 33 East Street meets the objectives of the Sign By-law as well as the Heritage Guidelines.

Linkages:

- Corporate Strategic Plan Priority #2: Welcoming and Caring Community

Financial Impacts/Source of Funding:

There is no financial impact associated with this report.

Approved By: Janice Hallahan, Chief Administrative Officer
Andrea Fisher, Director of Legislative Services/Clerk