

Staff Report

Report From: Michaela Johnston, CEMC, Accessibility and Health & Safety Manager

Meeting Date: April 8, 2024

Subject: Victim Support Grant – Videos

Attachment(s): None

Recommendation:

That Goderich Town Council receive this report for information;

And That Council concur with staff's recommendation to include the Town of Goderich logo to the videos as a sponsor and grant recipient.

Report Summary:

Part of the Victim Support Grant application made by the Town and the Huron County OPP included the creation and distribution of videos geared towards youth aged 13-14 with the following subject matter:

1. Values and understanding of vulnerabilities.
2. What healthy relationships look like.
3. What unhealthy relationships look like, with examples.
4. Reasons why people can find themselves in unhealthy relationships and how to get support (e.g., trusted adults, and community services).

These videos, created by JOI Creative, an approved OPP videographer, will be broken down into 'shorts' that will be used on social media. These videos were created after consultation with both school board mental health teams in order to directly address the concerns that this age demographic is experiencing. Victim Services Huron and two social work students were also consulted.

The consultant administering the grant has requested permission to add the Town of Goderich logo to the end of the videos, together with the OPP logo and the Ontario Government logo, to acknowledge the grant funding and recipients of the same.

Background/Analysis:

The Victim Support Grant in the sum of \$100,000.00 was granted to the Town and Huron County OPP on September 20, 2023. The creation and dissemination of the videos is the final

component of the grant application. The other two initiatives under the grant have been established and are being undertaken:

1. Enhancing support for victims of Intimate Partner Violence by providing trauma and violence-informed training to policing staff and community stakeholders.
2. Strengthening the referral services and pathways from Huron OPP to Victim Services and Huron Women's Shelter, ensuring a seamless and effective transition for Intimate Partner Violence victims seeking assistance.

Linkages:

- Corporate Strategic Plan Priority #4: Good Government

Financial Impacts/Source of Funding:

There is no financial impact associated with this report as the videos are funded by the proceeds received from the Victim Support Grant.

Reviewed By: Janice Hallahan, Chief Administrative Officer

Approved By: Janice Hallahan, Chief Administrative Officer
Andrea Fisher, Director of Legislative Services/Clerk