

## Staff Report

**To:** Mayor Bazinet and Members of Council  
**Report From:** Michaela Johnston, CEMC, Accessibility and Health & Safety Manager  
**Meeting Date:** April 13, 2026  
**Subject:** 2026 Emergency Preparedness Week – Public Education  
**Attachment(s):** None

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**Recommendation:**

That Goderich Town Council receive this report for information.

**Report Summary:**

Emergency Preparedness Week takes place May 3 to 9, 2026. It is an annual event that educates communities across Canada about actions people can take to prepare for emergency situations. This year's theme is "**Prepared Together**" and highlights how being prepared works best when we all support one another and work together.

An information table will be placed in the foyer at Town Hall with various emergency preparedness resources for the public. In addition, social media posts will be posted on the Town's corporate Facebook page throughout the week, an advertisement will be placed in the Goderich Sun, and radio announcements will be secured for at least one local radio station.

**Background and Analysis:**

Emergency Preparedness Week is typically the first week of May each year. Emergency Management Ontario as well as the Government of Canada provide emergency planning resources and social media ideas mid-May to assist municipalities with their individual campaigns. Once these resources are made public, the Town's CEMC will review and select social media messages that are most suitable and relevant.

**Linkage to the Corporate Strategic Plan (Choose all that apply):**

- No. 1 Safe and Reliable Infrastructure
- No. 2 Welcoming and Caring Community
- No. 3 Strong Local Economy
- No. 4 Good Government
- No. 5 Environmental Stewardship

**Linkage to Asset Management Plan:**

This staff report is related to the following within the Town's Asset Management Program (Choose one):

And directly impacts (Choose all that apply):

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- Road Network
- Water Network
- Sanitary Network
- Storm Network
- Fleet
- Facilities
- Land Improvements
- Machinery and Equipment

- State of Good Repair/Replacement
- Municipal Levels of Service
- Risk Management
- Growth Impacts
- Financial Strategy

**Financial Impacts and/or Source of Funding:**

Is this cost budgeted for? Yes:  No:

Budget: \$1,000

Actual: Staff will ensure the advertising costs for radio and newspaper ads combined will be less than \$1,000, as cost is dependent on the number of radio slots and size of newspaper advertisement secured.

Difference: \$0

Proposed funding source for unbudgeted costs: n/a

**Consulted With:**

None

**Approved By:**

Janice Hallahan, Chief Administrative Officer

Andrea Fisher, Director of Legislative Services/Clerk