

Sponsorship Levels

	Flyers/Posters	Signage	Featured Ads	Event Naming	Legacy Naming
250-500	x				
501-1000	x				
1001-1500	x	x			
1501-2000	x	x	x		
2001-5000	x	x	x	x	
5001-9999	x	x	x	x	
10001 +	x	x	x	x	x

Letters to be sent to all businesses in the Town of Goderich offering sponsorship opportunities

Advertising - flyers to be delivered to all households in Goderich which would list all the events and all the sponsors

Signs to be created for the major events showing the sponsors to be displayed at the events

If possible to find one sponsor that will be named as the major sponsor for the entire event

Possible budget

Amount	# of sponsors	Total
250	15	\$ 3,750.00
500	10	\$ 5,000.00
1000	5	\$ 5,000.00
1500	1	\$ 1,500.00
2000	2	\$ 4,000.00
2500	1	\$ 2,500.00
3000	1	\$ 3,000.00
4000	1	\$ 4,000.00
5000	2	\$ 10,000.00
10000	1	\$ 10,000.00
		\$ 48,750.00