



Town of Goderich 2027 Bicentennial Committee

**Wednesday, March 4, 2026
2:00 PM**

- Present Liz Petrie, Council Representative, Chair
 Laura Herman, Member
 Vlorat Vitija, Member
 Susan O'Brien, Member
 Garry LaRose, Member
 Lori Rounds, Member
 Marion Goodman, Member
 Nancy Hughes, Member
 Clare Day, Member
 Faith Wilson, Member
- Staff Present Janice Hallahan, Chief Administrative Officer
 Jenna Ujiye, Tourism and Community Development Manager
 (part of meeting)
 Jess Stoecker, Administrative Assistant to the Director of
 Legislative Services/Clerk
- Others Present Mike Zarytshansky
 Teagan Regier
 Amy Regier
 Denise and Larry McCabe
 Phil Main
 Judy Jenkins
 Marilyn Bruinsma, COPA
 John Thompson
 Alexander Bome (online)
 Robyn Ross
 Cathy Basden

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- 1. CALL TO ORDER**
 - 2. DISCLOSURE OF PECUNIARY INTEREST**
 - 3. CONFIRMATION OF THE AGENDA AND ADOPTION OF MINUTES**

3.1 Approval of Agenda

Moved By: Member LaRose
Seconded By: Member Day

That the Town of Goderich 2027 Bicentennial Committee hereby accepts the March 4, 2026, Agenda, as presented.

CARRIED

3.2 Adoption of Minutes

Moved By: Member Goodman
Seconded By: Member Rounds

That the Town of Goderich 2027 Bicentennial Committee hereby adopts the February 18, 2026, Minutes, as printed.

CARRIED

4. DELEGATIONS AND PRESENTATIONS

4.1 Bicentennial Logo Winner Photos: Mike Zarytshansky & Teagan Regier

4.2 Phil Main re: Bicentennial Podcast

Moved By: Member Herman
Seconded By: Member Hughes

That the Town of Goderich 2027 Bicentennial Committee and Phil Main collaborate on 12 podcast episodes that will launch on Founders Day 2026 to kick off the Bicentennial events.

CARRIED

5. PUBLIC COMMENTS RELATING TO AGENDA ITEMS

Judy Jenkins asks the Committee if the logo is available to be distributed to organizers of Class Reunion events.

6. STAFF REPORTS

7. CORRESPONDENCE RECEIVED AND COPIED FOR WHICH THE DIRECTION OF THE COMMITTEE IS REQUIRED

8. CORRESPONDENCE RECEIVED FOR INFORMATION

9. CORRESPONDENCE RECEIVED AND RECOMMENDED ACTION NOTED

9.1 Alexander Bome re: Resignation

Staff Recommendation: Receive with regret and authorize the Clerk to advertise for the vacancy.

10. UNFINISHED BUSINESS

10.1 Service Club Proposals - Canadian Owners and Pilots Association (COPA)

10.2 Slogan Brainstorming Session

Moved By: Member O'Brien
Seconded By: Member Day

That the Town of Goderich hereby accepts the following as the official Bicentennial Slogan: Making Waves Since 1827.

CARRIED

Moved By: Member LaRose
Seconded By: Member O'Brien

That the Town of Goderich 2027 Bicentennial Committee approves that the Logo and Slogan can be widely used for all bicentennial advertising together or separately.

CARRIED

10.3 Liz Petrie, Chair re: 1977 TVO Production

11. NEW BUSINESS

11.1 Sponsorship Funding Policies

Staff Recommendation: refer to the sponsorship committee for information

12. WORKPLAN AND BUSINESS PLAN

12.1 Garry LaRose, Marketing Committee Chair re: Draft Workplan

Moved By: Member Goodman

Seconded By: Member Hughes

That the Town of Goderich 2027 Bicentennial Committee approves that Member LaRose and Jenna Ujiye, Tourism and Community Development Manager, work together to create a story for the Goderich 2026 Visitor Guide at a cost of approximately \$1,100.00 plus HST.

CARRIED

12.2 Lori Rounds & Marion Goodman, Sponsorship & Donations Committee Chairs re: Draft Workplan

12.3 Susan O'Brien, History and Culture Sub-Committee Chair re: Draft Workplan

12.4 Joint Celebration with the City of Guelph

13. FUNDING/IMPLEMENTATION STRATEGY

14. CLOSED SESSION

15. REPORTING OUT OF CLOSED

16. ADJOURNMENT

Moved By: Member Rounds

Seconded By: Member Wilson

That the Town of Goderich 2027 Bicentennial Committee does now adjourn at 3:50 PM to meet again at the next Regular Meeting scheduled for April 8, 2026.

CARRIED

CHAIR, Liz Petrie

SECRETARY, Janice Hallahan