

## Staff Report

**To:** Mayor Bazinet and Members of Council  
**Report From:** Jason Dykstra, Building Services Manager/Chief Building Official  
**Meeting Date:** August 11, 2025  
**Subject:** Temporary Sign Location – Celtic Festival  
**Attachment(s):** 1) Sign Permit Application

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### Recommendation:

That Goderich Town Council approves the application as submitted for a temporary sign at 47-49 Gloucester Terrace from August 1-11, 2025, for the Celtic Festival.

### Report Summary:

This report identifies the placement of a temporary sign at 47-49 Gloucester Terrace from August 1 – 11, 2025.

### Background and Analysis:

The Celtic Festival has been a long-running tradition in Goderich. Every year, the Celtic Festival Board applies for temporary signs to be placed around town to assist in directing traffic and promoting the event. Due to other temporary signs being in place this year due to the downtown construction, a new sign location was decided to be placed at 47-49 Gloucester Terrace, which is Town-owned land (The Salt Cairn location).

The Building Services Manager/Chief Building Official has no issue with sight lines or the sign being temporarily placed at this location for this event.

### Linkage to the Corporate Strategic Plan (Choose all that apply):

- ☐ No. 1 Safe and Reliable Infrastructure
- ☒ No. 2 Welcoming and Caring Community
- ☐ No. 3 Strong Local Economy
- ☐ No. 4 Good Government
- ☐ No. 5 Environmental Stewardship

### Linkage to Asset Management Plan:

This staff report is related to the following within the Town's Asset Management Program (Choose one):

- ☐ Road Network
- ☐ Water Network
- ☐ Sanitary Network

And directly impacts (Choose all that apply):

- ☐ State of Good Repair/Replacement
- ☐ Municipal Levels of Service
- ☐ Risk Management

- ☐ Storm Network
- ☐ Fleet
- ☐ Facilities
- ☐ Land Improvements
- ☐ Machinery and Equipment

- ☐ Growth Impacts
- ☐ Financial Strategy

**Financial Impacts and/or Source of Funding:**

There is no financial impact associated with this report.

**Consulted With:**

N/A

**Approved By:**

Janice Hallahan, Chief Administrative Officer

Andrea Fisher, Director of Legislative Services/Clerk