

Attention Goderich Town Council

We are writing to apply for our second season at the beach location. Our first year was a valuable learning experience, and we have identified several changes that would enhance our operations if granted the opportunity for a second season.

This year, Local Rolla food truck requires a few improvements.

We propose adding umbrellas to the picnic tables at the beach to provide shaded seating for our customers.

Additionally, we need a tent over the order window to keep the queue shaded and a runner of astro turf for customers to stand on, to avoid goose droppings.

Our goal would be to operate the truck seven days a week, from 12-2 pm and 4-9 or 10 pm Monday through Friday, with full days on Saturday and Sunday.

We have applied for a student subsidy program and are confident that we will secure two students for up to 35 hours a week, which will help us maintain this schedule.

As we are already operating at the Maitland Recreation Center, we are aware of the 3-on-3 hockey and summer camps, as well as the hockey schools in August. We are collaborating closely with Kyle and Greg to meet these obligations.

We observed that May through June were profitable months, but after the Canada Day long weekend, locals tend to go away, and tourists arrive. With the opening of the Rotary, it becomes challenging for us as most customers opt for meals inside or ice cream at the Rotary or Beach Street, and the cost of parking affects customer spending. This year, we need the flexibility to travel more, but we will ensure signage is in place to inform customers of our location.

Our hope this year is for Goderich Tourism to collaborate with us more closely so we can participate in town functions. We are in the process of purchasing an ultra-quiet generator to meet the requirements for some of these events.

Our food program this year would continue to be "Farm to Fork" with always made from scratch menu items continuing to support local suppliers.

We have learned since we have been in business the word "community" Jenn and I are always grateful for the gift of being able to do business in this community, from Andrea who has supported us to our town council and of course our mayor.

Honestly the community of Goderich is like no where else we have been, with each business in this town taking us in and treating us as family. We are very grateful to call Goderich home of the duck fries this year!!!!

Sincerely with gratitude

Pat & Jenn