

## Staff Report

**To:** Mayor Bazinet and Council  
**Report From:** Sarah Louise McGregor, Municipal Executive Coordinator  
**Meeting Date:** March 17, 2025  
**Subject:** Community Job Fair – April 14, 2025

---

**Recommendation:**

That Goderich Town Council receive this report for information.

**Report Summary:**

To inform Town Council of the upcoming Community Job Fair on Monday, April 14 from 3 to 7 PM at the Maitland Recreation Centre, which aligns with several key objectives of the Corporate Strategic Action Plan's Goal 3 – Strong Local Economy.

**Background and Analysis:**

This event is aimed at fostering an environment conducive to job retention and attraction. The event promises to be a dynamic opportunity for local businesses and job seekers.

**Goal 3 – Strong Local Economy**

**Action a) Support Recommendations from County Business Retention & Attraction Project:**

The Job Fair acts as a platform to implement these recommendations, encouraging active engagement of businesses with the community.

**Action b) Enhance Efforts to Attract/Recruit Professionals:**

The fair provides an opportunity to attract a diverse range of talent, supporting sectors like local healthcare.

**Action d) Collaboration with Huron County Workforce Project:**

Engagement in this event complements our ongoing efforts with Huron County to attract more workers to our region.

**Action h) Strengthen BIA and Chamber of Commerce Relationships:**

By jointly hosting this event, we are fostering valuable collaborative relationships benefiting the community's long-term economic interests.

**Linkage:**

- Corporate Strategic Plan Priority #3: Strong Local Economy

**Financial Impacts and/or Source of Funding:**

Promotional support for this event is partially funded by the Ontario Government through the Rural Economic Development Program and the County of Huron. This partnership has enabled the procurement of necessary marketing funding to ensure the success of our initiative.

**Consulted With:**

Janice Hallahan, Chief Administrative Officer

**Approved By:**

Janice Hallahan, Chief Administrative Officer

Andrea Fisher, Director of Legislative Services/Clerk