

Staff Report

To: Mayor Bazinet and Members of Council
Report From: Emma MacNeil, Tourism Events and Marketing Coordinator
Meeting Date: March 17, 2025
Subject: Emma MacNeil, Tourism Events and Marketing Coordinator re March Events
Attachment(s): 1. 2025 02 14 Bookings – Battle of the Atlantic - MAY 03 - Ltr 2 Council.pdf
2. 2025 03 07 Bookings – LHCC Beach Cleanup – April 26 – Ltr 2 Council.pdf

Recommendation:

THAT Goderich Town Council receive this report for information;
AND FURTHER THAT Goderich Town Council grant permission to make use of amplified sound for the upcoming Battle of The Atlantic Ceremony;
AND FURTHER THAT Goderich Town Council grant permission to make use of amplified sound for the Lake Huron Costal Center Beach Cleanup;
AND FURTHER THAT Goderich Town Council approves the temporary stop-up of traffic for the Battle of the Atlantic Ceremony.

Report Summary:

Battle of the Atlantic Ceremony - Saturday, May 3, 2025

HASAR and the Royal Canadian Legion – Goderich Branch 109, are bringing back the Battle of the Atlantic Ceremony. This event will take place May 3rd between 10 AM and 12 PM. In good weather, the group will meet at Harbour Street at the bottom of the hill and march to the Rotary Hut where they will go onto the pier for the ceremony. If bad weather, the ceremony will take place at the Legion on Kingston Street.

This event requests;

Permission to make use of amplified sound.

Temporary stop-up of traffic on Harbour Street.

Lake Huron Costal Centre's Beach Clean Up, Saturday, April 26, 2025, hosted at Pavilion #3 (Rain Date: Sunday, April 27, 2025)

An important start to the summer season is the Lake Huron Costal Centre's Beach Clean Up, scheduled for Saturday, April 26, 2025 at Pavilion #3.

To support this event, organizers request;

All fees associated with the booking of Pavilion #3 be waived, and;

Permission to make use of amplified sound.

It is noted that the request to waive fees meets the criteria outlined in the Town's Fee Waiving Policy.

Lions Beef BBQ, Lions Harbour Park, Pavilion #1, Sunday, June 29, 2025 starting at 3:30 PM

The Lions Beef BBQ is set to cook-up some fun on Canada Day weekend, once again! This annual event serves up to 800 folks in Lions Harbour Park and raises funds that support the Goderich Community

Linkages:

- Corporate Strategic Plan Priority #2: Welcoming and Caring Community
- Corporate Strategic Plan Priority #3: Strong Local Economy
- Corporate Strategic Plan Priority #5: Environmental Stewardship

Reviewed By:

Jenna Ujiye, Tourism and Community Development Manager

Approved By:

Janice Hallahan, Chief Administrative Officer

Andrea Fisher, Director of Legislative Services/Clerk