

TOWN OF GODERICH & THE YMCA OF SOUTHWESTERN ONTARIO

Recreation Advisory Committee-Minutes

Date: October 23, 2024

9:15am-11:00am

Attendees: Janice Hallahan, Deanna Hastie, Soyuth Sok, Mike Vander Werf, Lindsay Whitaker, Kyle Williams

Council Representatives: Mayor Trevor Bazinet, Deputy Mayor Leah Noel

Regrets: Sean Thomas

Meeting Minutes:

1. Welcome
2. YMCA Membership Update
Membership is currently at 1621, 27% are receiving financial subsidy and the MRC is seeing 87,000+ visits so far this year.
3. Operational Updates

Town of Goderich

- Non-Member Swim Lessons

The RAC committee had a good discussion around the access to swimming lessons for community members who are not currently members of the Y. The access to swimming lessons is vital in a water-front town. The Y is open to implementing non-member swim lessons options for our January/winter session. The Y will put together a proposal with what this would look like for review. Price will be reviewed for the lessons to continue to support the value of a membership option. Registration would be staggered to allow Y members priority registration.

The MRC has a new canteen provider opening soon. This vendor will be open for games and community events with ample hours of operation.

The pool dehumidifier capital project is still planned for November, downtime will be a few hours for the work and 48 hours for the pool area to reopen. Final date still to be determined.

A feasibility study on the MRC will be happening next week.

Ice maintenance will occur in June with a suspected downtime of 6 weeks.

Dressing room digital signage is up and running now and skate sharpening is open with all operators trained to provide this service to the community.

Lighting upgrades in the gymnasium are still to be done in 2024.

There was a successful and busy summer season at Bannister Park. New shade structures and netting were welcomed upgrades this year. New trees are being planted over there for shade now.

Goderich-Huron YMCA

- The YMCA shared and reviewed the October Partnership Report. See attached. The Y is participating in a national member engagement survey now, targeting feedback from our membership base on programs and services, results will be shared in January. In addition to member surveys, the employee engagement surveys will begin in November and results will be shared as well. A national marketing campaign called Shine On is active now with radio ads, TV and local marketing efforts.
 - The YMCA capital project and studio renovations are complete, the new space and new equipment are a beautiful addition to the wellness space. The project was on timeline and on budget target. An official reveal and open house will be planned. Minor capitol projects are completed (new phone system, digital marketing signage and building security cameras) with the exception of the gym storage unit. This is in the final planning phase, soon to begin.
4. Upcoming Community Events
Ringette Day In Goderich
Ryan O'Reilly Youth Challenge Cup
Kingsmen Club of Goderich Event
Minor Hockey Day
5. Budget Review and Updates
- Budget 2025/ACW Allotment
The YMCA has started the 2025 budget creation process. They will continue to budget for \$10,000 in funding coming from ACW in the 2025 budget model.
 - Recreation Arts and Sports Program (RASP)
The Y has received a generous donation of \$2000 from the Rotary Club of Goderich for the RASP program.
There is a request for funding from the YMCA development reserve to the Recreation Arts and Sports Program for fall and winter programs. The Y will transfer \$10,000 at this time to the program.
6. Other Business
- Quarterly Meetings
The RAC committee will move to quarterly meetings for 2025. If the committee needs to come together at anytime this can be done in a timely manner.

RAC Meeting Dates 2025: 10:00 AM-11:30 AM

January 14th, 2025
April 8th, 2025
July 8th, 2025
October 14th, 2024