

Staff Report

Report From: Jenna Ujiye, Tourism and Community Development Manager

Meeting Date: November 12, 2024

Subject: 2025 Goderich Salt & Harvest Festival Pre-Budget Approval

Attachments: N/A

Recommendation:

That Goderich Town Council receive this report for information;

And That Council approve an expenditure of up to \$30,000.00 for the 2025 Goderich Salt & Harvest Festival prior to the 2025 Budget being adopted.

Report Summary:

As the Goderich Salt & Harvest Festival grows, the event needs to grow and must be booked up to two (2) years in advance of the event, with corresponding deposits paid. Tourism staff have initiated discussions with various groups and companies surrounding the 2025 Festival, and in order to get the preferred entertainment and needs fulfilled, deposits must be paid prior to the 2025 budget being passed and approved.

Staff are requesting pre-budget approval for an expenditure of up to \$30,000.00 to book entertainment and event needs for the 2025 Goderich Salt & Harvest Festival.

Linkages:

- Corporate Strategic Plan Priority #2: Welcoming and Caring Community
- Corporate Strategic Plan Priority #3: Strong Local Economy

Financial Impacts/Source of Funding:

That Council consider a pre-budget approval request of \$30,000.00 to book entertainment and event needs for the 2025 Goderich Salt & Harvest Festival, and for this amount to be reflected in the 2025 proposed Budget.

Consulted With: Deanna Hastie - Director of Corporate Services/Treasurer

Approved By: Janice Hallahan, Chief Administrative Officer
Andrea Fisher, Director of Legislative Services/Clerk