

From: Joanne Walters <j.walters@hurontel.on.ca>
Sent: Monday, October 14, 2024 11:25:07 AM
To: Town Hall <townhall@goderich.ca>
Subject: Relocation of Tourist Info Centre -- Why?!!

To Goderich Town Council:

Can anyone tell me why the Tourist Information Centre is being moved from a highly visible location at the end of Hamilton Street to a much more obscure location on St. David Street?

Back in the '90s, the Community Development Committee (Heritage Canada's Main Street Program) worked very hard to move the Tourist Information Booth (as it was then known) from a little corner where Chuck's Roadhouse is now located to the more visible location at the end of Hamilton Street where it can be seen by all driving north & south on Hwy. 21. We included overhead signage pointing visitors/tourists in the direction of attractions like the museum & the Square, encouraging them not to bypass the downtown area by just continuing to drive by on Hwy. 21. With the addition of the Dutch Fountain/ Pavilion, it looks very attractive & welcoming.

I don't think visitors/tourists will find the St. David Street location very easily & it will be especially hard to get to during the construction on the Square starting next year. The Hamilton Street location would still have been accessible during this time.

I don't understand the reasoning behind this odd decision & would like someone to explain it to me so I can also tell the many others who are questioning it as well.

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