Tems of Reference Objective	Work Plan Item	Committee Member Project Lead*	Time Interval in 2024	Status	Notes
1. a) Reduction of organic materials in landfill sites	Investigate and develop educational materials to promote food waste diversion and organics collection (i.e., educational materials for tourist booth, Town's welcome package, mailout with tax insert, etc.)	Eric Kirk	Q1 2024 Q2 2024 Q3 2024 Q4 2024	□ Completed □ In Progress □ Not Started	
	Explore engagement opportunities (educational campaigns) to promote waste reduction; work with third party curbside waste collection services vendor	Eric Kirk	Q1 2024 Q2 2024 Q3 2024 Q4 2024	□ Completed □ In Progress □ Not Started	
2. a) Increase number of native trees and other native plants planted on private property	Investigate and develop educational materials to promote native trees/plants to be planted on private property (i.e., social media campaign, phamplets/booklets, etc.) (By-Law 144 of 2022)	Leah Noel / Michele Young	Q1 2024 Q2 2024 Q3 2024 Q4 2024	☐ Completed☐ In Progress☐ Not Started☐	
	Explore a partnership opportunities with the Maitland Trail Association to incorporate planting native trees, as well as removal of invasive species, within the Maitland Woods, and with Goderich's Horticultural Society to promote their monthly meetings - 3rd Tuesday of each month at 7 PM at the MacKay Centre	Leah Noel / Michele Young	Q1 2024 Q2 2024 Q3 2024 Q4 2024	□ Completed □ In Progress □ Not Started	
3. Coastal Environmental Plan	Promote the Canadian Wildlife Federation's "Wildlife Friendly Gardening Guide" - How to Create a Wildlife Friendly Garden - Choosing Wildlife-Friendly Plants	Leah Noel / Michele Young	Q1 2024 Q2 2024 Q3 2024 Q4 2024	☐ Completed☐ In Progress☐ Not Started☐	
	Research other municipality's developed Coastal Environmental Plans. December 18, 2023-Council supported MVCAs Climate-Resilient Communities Adaptation Program application to Natural Resources Canada to develop the Southern Lake Huron Littoral Cell Adaptation Action Plan. The Town has committed \$70,000 (4 years of financial support), as part of the 25% matching local funding required for the application.	Allison Segeren	□ Q1 2024 □ Q2 2024 □ Q3 2024 □ Q4 2024	□ Completed □ In Progress □ Not Started	December 18, 2023- Council supported MVCAs Climate-Resilient Communities Adaptation Program application to Natural Resources Canada to develop the Southern Lake Huron Littoral Cell Adaptation Action Plan. The Town has committed \$70,000 (4 years of financial support), as part of the 25% matching local funding required for the application.
	Promote Lake Huron Coastal Centre Clean-Up the Coasts events, and Annual Froggy Fest in the Goderich Courthouse Square	Janet Wunnink	Q1 2024 Q2 2024 Q3 2024 Q4 2024	□ Completed □ In Progress □ Not Started	
4. a) Five step Partners for Climate Protection (PCP) Milestone Framework	Investigate greenhouse gas reduction programs for residential, commercial and industrial sectors provided by local utility companies (i.e., ERTH Hydro/IESO, Enbridge Gas), and potentially partner with MVCA, post-secondary institutions, health care (HPPH) and industry stakeholders.	Con Melady	Q1 2024 Q2 2024 Q3 2024 Q4 2024	□ Completed □ In Progress □ Not Started	
	Participate in 2024 Goderich Farmers Market, with a booth, to promote community greenhouse gas emissions reduction target and greenhouse gas reduction programs.	Con Melady / Janet Wunnink	Q1 2024 Q2 2024 Q3 2024 Q4 2024	☐ Completed☐ In Progress☐ Not Started☐	
5. Support active transportation within the community	Promote active transportation and bike safety through social media campaigns, May BIA Launch event and Children's Festival (Bike Rodeo), CAA, Canadian Red Cross, Huron County OPP. The end of May/beginning of June is Bike to School Week; explore Active & Safe Routes to School (ASRTS) program http://activesaferoutes.ca (Counties of Elgin, Middelesex, Oxford, and the cities of London and St. Thomas) with AMDSB and HPCDSB to encourage children and families to choose active transportation.	Con Melady / Allison Segeren	Q1 2024 Q2 2024 Q3 2024 Q4 2024	□ Completed □ In Progress □ Not Started	
6. Other Environmental Outreach/Educational Programs	On-line engagement survey. Incentivize survey participants with a draw for one (1) month YMCA Everything membership, composter, and Town swag. Yellow Fish Storm Drain Marking Program (Trout Unlimited Canada). Fats, Oils and Grease (FOG) Social Media Campaign. Encourage roof top gardens on private buildings; captures carbon, produces food, cools temperatures of Town streets, and increases spaces for pollinators which will strengthen our local ecosystem.	Open Seat on Committee	□ Q1 2024 □ Q2 2024 □ Q3 2024 □ Q4 2024	□ Completed □ In Progress □ Not Started	