



**LAKE
HURON
FOREVER**

Goderich Environmental Committee

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Healthy Water



Protected Places



Vibrant Communities

Preserving and protecting those elements is what drives us. Our goal is to instill a conservation ethic in the people and places we serve to support sustainable communities rich with protected natural resources.

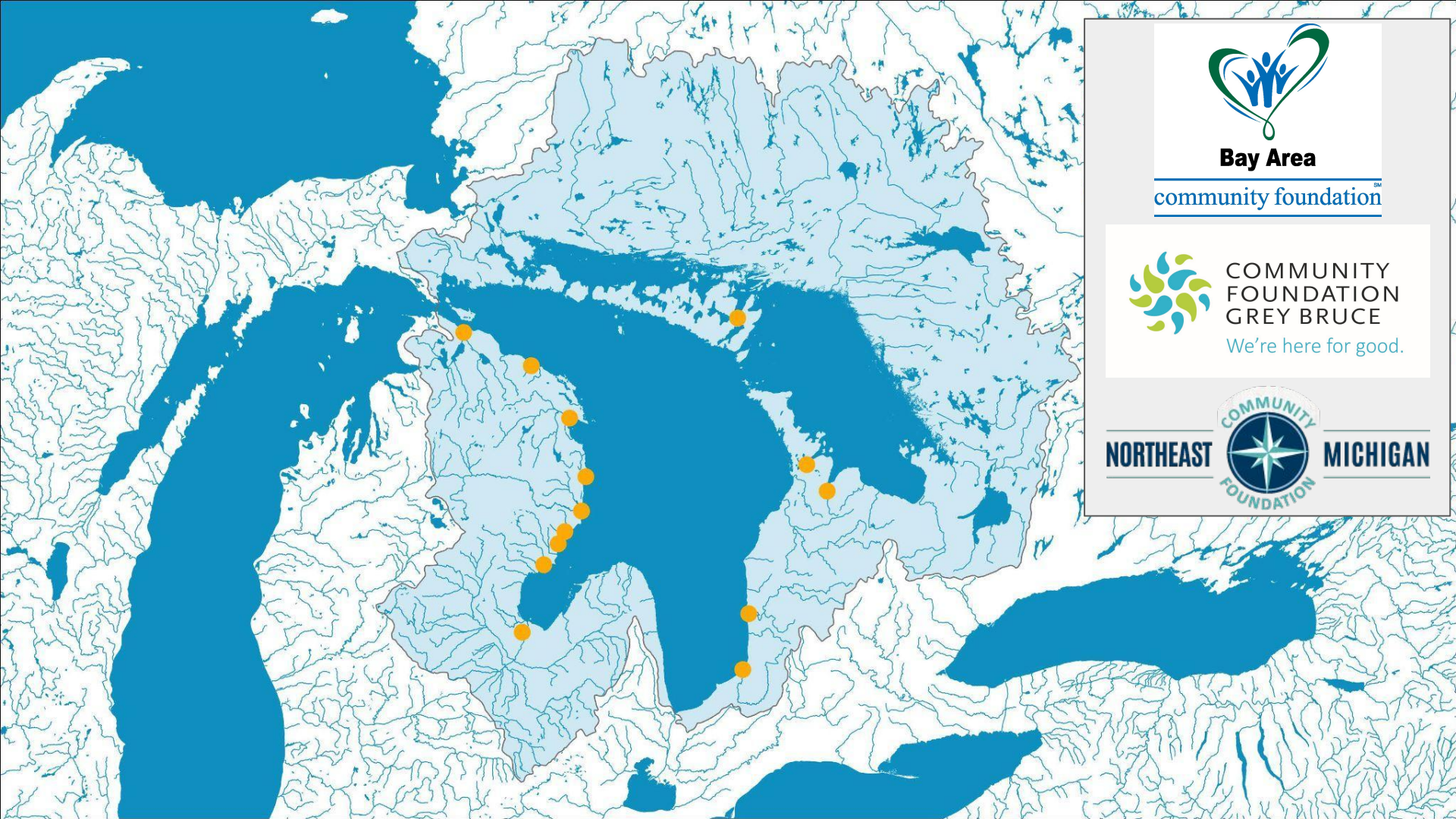


Lake Huron Forever

The Lake Huron Forever initiative was developed in 2019 by shoreline community foundations and conservation partners from the United States and Canada to **advance water quality protection and healthy, sustainable communities on both sides of Lake Huron.**

Vision

Lake Huron communities are ready to identify and implement nature-based solutions and robust citizen engagement in order to provide safe, accessible water and strong, vibrant communities



Bay Area

community foundationSM



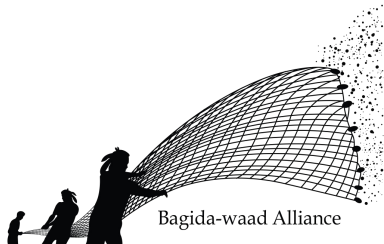
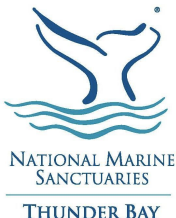
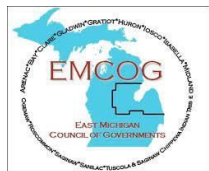
**COMMUNITY
FOUNDATION
GREY BRUCE**

We're here for good.

NORTHEAST



MICHIGAN



Engage local communities and activate local solutions to sustain a healthy Lake Huron Forever.

Engage

Stormwater
assessments/inventories

Community awareness and
values

Activate

Tailored learning
opportunities

Planning and Prioritization

Demonstration Projects

Sustain

Collaboration across
sectors and neighboring
communities

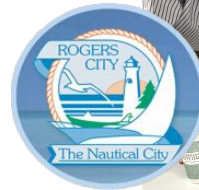
Leveraging Resources

Engage

*Stormwater
assessments and
resource inventories*

*Community
awareness and values*

- Data collection and Decision Support
- Visioning and Planning
- Project Scoping and Prioritization
- Leveraging Funding



Activate

Tailored learning opportunities

Planning and Prioritization

Demonstration Projects

- Green Ribbon Champion Program - LHCC
- Lake Huron Partners Program
- Connecting technical expertise to local communities (e.g. Alpena artistic rendering below)



Sustain

Lake Huron Forever Pledge



“The City of Au Gres knows that a healthy Lake Huron means a healthy, strong and vibrant future for our community. As a result, we are committed to keeping the protection of Lake Huron at the forefront of our planning, decision making and resource allocation... We pledge to protect Lake Huron forever.”



Sustain

Lake Huron Forever Pledge



- Reducing and improving the quality of stormwater runoff from within the city limits.
- Combat invasive species Invasive Species
- Reduce the use of toxic or otherwise harmful chemicals throughout City departments including fertilizers, pesticides, herbicides, cleaners and disinfectants.
- Increase environmental education efforts targeted at the general public. Sharing information and stories with the Au Gres community is an essential aspect of this work.

Sustain

Lake Huron Forever Pledge



“Our community well-being and economic prosperity are tied to Lake Huron”



Sustain

Lake Huron Forever Pledge



- Support and maintain existing programs which promote economic, environmental and social sustainability.
- Reduce stormwater runoff
- Improve the quality of natural areas
- Improve the urban tree canopy
- Provide a comprehensive recycling program to reduce pollution, conserving energy and natural resources.
- Control the spread of invasive plant species
- Prioritize education and engagement with information and stories targeted for the general public of Bay City

5 Steps to the Lake Huron Forever Pledge

Learn more about the Lake Huron Forever Pledge and determine which local government committee or group should lead its development.

1



2

Engage key stakeholders to provide input on what your Pledge road map could include.

Draft initial Pledge language and share it with key elected officials and stakeholders to finalize your road map. Make sure it's realistic and representative of your community.

3



4

Present your pledge to your local council or commission for adoption.

Celebrate your pledge! You're now a Lake Huron Forever Community - connect your community to the great work your doing to protect local natural resources and quality of life.

5



Moving your pledge forward;

1. **Connect and Learn about Lake Huron Forever** - determine the best path for your community
2. **Engage key stakeholders** - hear what people in your community want to celebrate and what partners could help you accomplish
3. **Draft your initial pledge and share it** with partners and leaders - work with LHF network to make this happen
4. **Present your pledge** to your local governing body to adopt
5. **Celebrate and connect!** You're now a Lake Huron Forever Community!



Goderich Programs and ideas:

- **Developing climate plan**
 - **Greenhouse gas inventory**
 - **EV chargers**
- **Water bottle stations**
- **Green marina program**
- **Organics collection**
- **Tree plantings/urban tree canopy improvements**
- **Invasive species control**
- **Local zoning?**
- **Green stormwater infrastructure?**

Save the date!
One Water Gathering
Bay City, Michigan
September 26th and
27th

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