



## TOWN OF GODERICH 2027 BI-CENTENNIAL COMMITTEE AGENDA

Wednesday, May 6, 2026

2:00 PM

Meetings are broadcasted, recorded and livestreamed, and are available on the Internet. All meetings are hybrid format (both electronic platform and in-person at the Town Hall, Council Chambers)

If you wish to attend this hybrid meeting by audio or video conference, please contact Jess Stoecker at [jstoecker@goderich.ca](mailto:jstoecker@goderich.ca) or 519-524-8344 Ext. 204, Town Hall, Council Chambers

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	Pages
1. CALL TO ORDER	
2. DISCLOSURE OF PECUNIARY INTEREST	
3. CONFIRMATION OF THE AGENDA AND ADOPTION OF MINUTES	
3.1 Approval of Agenda	
Moved by: _____	
Seconded by: _____	
That the Town of Goderich 2027 Bicentennial Committee hereby accepts the May 6, 2026, Agenda, as presented.	
3.2 Adoption of Minutes	3
Moved by: _____	
Seconded by: _____	
That the Town of Goderich 2027 Bicentennial Committee hereby adopts the April 23, 2026, Minutes, as printed.	
4. DELEGATIONS AND PRESENTATIONS	
4.1 Phil Main re: Goderich Bicentennial Podcast Promotion Project	
5. PUBLIC COMMENTS RELATING TO AGENDA ITEMS	
6. STAFF REPORTS	
7. CORRESPONDENCE RECEIVED AND COPIED FOR WHICH THE DIRECTION OF THE COMMITTEE IS REQUIRED	
7.1 Don Hagle re: Truck Restoration	6
8. CORRESPONDENCE RECEIVED FOR INFORMATION	
Moved by: _____	
Seconded by: _____	
That the correspondence be received for information.	

8.1	Susan O'Brien, History and Culture Sub-Committee re: Draft Proposal	7
8.2	Garry LaRose, Marketing and Promotion Sub-Committee re: Billboard Signage	10
8.3	Lori Rounds and Marion Goodman, Sponsorship and Fundraising Sub-Committee re: Sponsorship Letter and Levels	15
8.4	David Yates re: 2026 Founders Day Presentation	17
8.5	Draft RFP - 2027 Bicentennial Merchandise	23
<b>9.</b>	<b>CORRESPONDENCE RECEIVED AND RECOMMENDED ACTION NOTED</b>	
<b>10.</b>	<b>UNFINISHED BUSINESS</b>	
10.1	Marketing and Promotions Sub-Committee - Appointment of Committee members that will share insights on Goderich Bicentennial's Podcast Project - presented by Phil Main's "A Life That's Good" company - Refer to item 4.1	
<b>11.</b>	<b>NEW BUSINESS</b>	
<b>12.</b>	<b>WORKPLAN</b>	30
<b>13.</b>	<b>FUNDING/IMPLEMENTATION STRATEGY</b>	
<b>14.</b>	<b>MOTIONS AND NOTICE OF MOTIONS</b>	
14.1	Bicentennial Merchandise	
	That the Bicentennial Committee recommend to Goderich Town Council that an expenditure in the amount of \$50,000 be authorized for the purchase of bicentennial merchandise;	
	And that the funds be taken from the Special Events Reserve.	
<b>15.</b>	<b>CLOSED SESSION</b>	
<b>16.</b>	<b>REPORTING OUT OF CLOSED</b>	
<b>17.</b>	<b>ADJOURNMENT</b>	
	Moved by: _____	
	Seconded by: _____	
	That the Town of Goderich 2027 Bicentennial Committee does now adjourn at ____ PM to meet again at the next Regular Meeting scheduled for Wednesday, June 3, 2026, at 2 PM.	